

# WHY JOIN?

## UPSTATE INSTITUTE

### For School Boards & Staff Development

Because our training is...

- High quality featuring nationally known presenters!
- Affordable & further discounted with membership!
- Eligible for BOCES aid!
- Offered locally!
- Hands-on!



To join, complete a membership form  
available at [www.upstateinstitute.org](http://www.upstateinstitute.org)  
QUESTIONS? Call (315) 332 - 7725  
or email: [upstateinstitute@wflboces.org](mailto:upstateinstitute@wflboces.org)





# 2019-2020 EVENT SCHEDULE\*

DATE	GROUP	LOCATION	KEYNOTE PRESENTER
July 9 & 10, 2019 Tues & Wed	Facilities Personnel	Bloomfield High School Bloomfield CSD	Erica Ebert Owner/founder, Balance Yoga; Instructional Specialist at Webster CSD
August 21, 2019 Wednesday	W-FL Food Service Personnel	Conference Center Wayne-Finger Lakes BOCES	Frank Pastizzo Co-founder, Warm up the Workplace, Inc.
August 27, 2019 Tuesday	GV Food Service Personnel	Geneseo High School Geneseo CSD	Yvonne Conte Sales executive, corporate cul- ture expert, author and speaker
October 11, 2019 Friday	School Safety & Security	Kodak Center Rochester (to be confirmed)	Jay Rifenbary 2017 Vistage Speaker of the Year; Internationally renowned corporate speaker, trainer and consultant
October 11, 2019 Friday	Para-Educators	Kodak Center Rochester (to be confirmed)	Jay Rifenbary 2017 Vistage Speaker of the Year; Internationally renowned corporate speaker, trainer and consultant
March 13, 2020 Friday	Educational Office Professionals	To be determined	Mark Mambretti Director of Curriculum, Instruc- tion & Personnel, East Aurora Union Free School District
Fall 2019 & Spring 2020	Board of Education Workshop	To be determined	To be determined

Specialized training (i.e. ARC Flash Electrical Safety, ServSafe®, Therapeutic Crisis Intervention, etc.) can be arranged and delivered at your location or ours.

If two or more districts would like assistance with coordinating a joint event, please contact us to discuss how the Upstate Institute can help to ensure your eligibility for BOCES aid.

Phone: 315-332-7725  
Email: [lorry.whipple@wflboces.org](mailto:lorry.whipple@wflboces.org)  
[www.upstateinstitute.org](http://www.upstateinstitute.org)

\* Schedule and presenters are subject to change as planning continues. A brochure with complete information will be distributed and available on the website 4-6 weeks prior to the event. Additional events may be added.

Upstate Institute for School Board and Staff Development was formerly known as Genesee Valley School Boards Institute



## Upstate Institute for School Boards and Staff Development

131 Drumlin Court, Maple Building  
Newark, NY 14513-1863

Phone: (315) 332-7725

Fax: (315) 332-7425

Lorry Whipple, Executive Director

[Lorry.Whipple@wflboces.org](mailto:Lorry.Whipple@wflboces.org)

June 3, 2019

**TO:** President, Board of Education  
Clerk, Board of Education  
Superintendent  
Assistant Superintendents: Administration and Curriculum/Instruction

**FROM:** Patrick Burk, President (Batavia CSD) Lorry Whipple, Executive Director  
Superintendent Trustees:  
Kevin McGowan, Ed.D. (Brighton) Robert Molisani (Caledonia-Mumford)  
Dr. Catherine Huber (Alexander) Christopher Dailey (Batavia/Gates-Chili)

## **SUBJECT:** 2019-20 Membership – Join or Renew NOW!

We would like to invite you to consider becoming a member of the Upstate Institute for School Boards and Staff Development (formerly known as Genesee Valley School Boards Institute - GVSBI). The organization, established in 1954, provides training, professional development, support and conference opportunities for:

Educational Office Professionals

Para-Educators / Paraprofessionals

Food Service Personnel

Transportation Personnel

Facilities Personnel

Safety & Security Personnel

Swimming Pool Operators

Middle-level Managers

Board of Education Members

Annually, over 850 individuals attend our regional events, which may include nationally recognized speakers; required certification opportunities such as ServSafe®, Certified Pool/Spa Operator (CPO®), and USDA Professional Standards, etc.; as well as opportunities for personal and professional growth while networking with peers from schools large and small. **BEING A MEMBER DISTRICT discounts the registration fee for these events by \$40 per person.** Additionally, participation in these trainings and conferences is **eligible for BOCES aid.**

Workshops designed specifically for your Board of Education (ie. superintendent evaluation process, Skype meetings, trust & conflict resolution, etc.) may be offered and the registration fee **WAIVED!**

If you have questions regarding this local, high quality organization, please do not hesitate to contact us. For those of you renewing your district membership\*, thank you and welcome back. To those of you who are new, we welcome the opportunity to serve you with affordable, timely and aidable professional development for your district.

**\*37 Member Districts in 2018-19:** Alexander, Avon, Batavia, Brighton, Brockport, Byron-Bergen, Caledonia-Mumford, East Irondequoit, Fairport, Gananda, Gates-Chili, Greece, GV Educational Partnership, Geneseo, Honeoye, Honeoye Falls-Lima, LeRoy, Lyons, Monroe 1 BOCES, Monroe 2 BOCES, Mount Morris, Naples, Newark, Oakfield-Alabama, Palmyra-Macedon, Pembroke, Penfield, Penn Yan, Pittsford, Rochester CSD, Rush-Henrietta, SUNY Brockport, Waterloo, Wayne-Finger Lakes BOCES, Wayne CSD, Webster, Wheatland-Chili



## 2019-2020 MEMBERSHIP INVOICE

Let Upstate Institute (formerly known as GVSBI) provide your district's school board and support staff with training, networking, and professional development. Send them to any of our upcoming regional events at a discounted, **MEMBER'S ONLY** price.

District

Street Address

City, State, Zip Code

Phone

Signature & Title

**Make Check Payable to:**

Wayne-Finger Lakes BOCES

**Return to:**

Lorry Whipple, Executive Director

### DISTRICT MEMBERSHIP

**LENGTH OF  
MEMBERSHIP**

**July 1, 2019 —  
June 30, 2020**

**PRICE**

**\$500.00**

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To ensure member-price billings for July & August events, return this form **with** your district's payment by **August 31, 2019**